

2018 Wakefield Castrol Awards recognize automotive journalism

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For two decades, Wakefield Canada Inc. has presented the Wakefield Castrol Awards for Journalism as part of the Automobile Journalists Association of Canada's (AJAC) awards program.

Wakefield Canada is the exclusive marketer and distribution of premium Castrol lubricants and Castrol industrial lubricants as well as the Super Clean cleaner-degreaser brand in Canada.

At the annual AJAC Journalism Awards presented at the Ajax Convention Centre, in Ajax, Ontario on Thursday, October 25, Doris Gusic, Product Manager of Wakefield Canada, presented the Awards in two categories, Technical Topics and Vehicle Testing. Again this year, the Wakefield Castrol Awards drew more entries than the organization's other journalism awards, indicating enthusiasm for the categories.

For 2018, the top prize in the Technical Topics section was awarded to Torontobased AJAC member Sami Haj-Assaad who visited a high profile subject, Mazda's SkyActiv-X engine technology, an important automotive technology and also a captivating corporate story. Runner up in the category was Mark Toljagic, a previous winner for an unusual topic - "Why rodents chew on automotive wiring." All three judges were intrigued by this close look at a surprising problem. Top prize in Vehicle Testing category went to Jeff Wilson of Stoney Creek, ON, for his affectionate review of the Rolls Royce Phantom, an article which is not only entertaining but contains pretty comprehensive information. Runner up in the category was also, Mark Toljagic for his review of the classic 1998 Mercedes A160, described as a really interesting road test of a remarkable 20-year-old car.

Judges of the Awards were three respected Canadian automotive writers themselves, Dale Bass of Kamloops, BC, Gordon Walker of Thornbury, ON, and Chris Allan of Montreal.

About Wakefield Canada Inc.

Wakefield Canada Inc. is a Canadian privately owned entrepreneurial company. Wakefield markets and distributes Canada's category-leading automotive lubricants as well as heavy-duty vehicle and industrial lubricants. The company also distributes and markets the Super Clean brand of consumer and commercial cleaner-degreaser products.

Complete information on Wakefield Canada and the company's products in Canada can be found at www.wakefieldcanada.ca.

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